



November 9, 2006
Fuji International Speedway Co., Ltd.

Fuji International Speedway Announces Outline for Holding 2007 Japanese F1 Grand Prix

FUJI INTERNATIONAL SPEEDWAY CO., LTD. (Fuji Speedway: Hiroaki Kato, President) announced today arrangements for the holding of the 2007 FIA Formula One World Championship (F1) Fuji Television Japanese Grand Prix.

Under the basic theme "**Endless Beauty, Unlimited Excitement—F1 Japanese Grand Prix at Fuji Speedway**", the event will be organized according to three major policy guidelines: 1) providing services based on advanced safety and high quality, 2) offering a variety of ways to enjoy F1, and 3) contributing to and encouraging participation by the local community.

As a racetrack venue boasting state-of-the-art facilities, Fuji Speedway is committed to making sure the three-day 2007 FIA Formula One World Championship (F1) Fuji Television Japanese Grand Prix is operated as safely as possible; it also intends to create an environment for spectators of unparalleled comfort and convenience. In addition, Fuji Speedway plans special attractions to make the event enjoyable by as many people as possible and aims for close coordination and cooperation with the host surroundings. Not only out of consideration for the local environment, but also to help ensure trouble-free access for spectators, Fuji Speedway will adopt for the event a "ticket and ride" system that combines an admission ticket with bus transportation.

The number of visitors is expected to be approximately 140,000 on the day of the final (the third day) of the event, with a total of 280,000 visitors over the course of the weekend.

It is hoped that holding the event at Fuji Speedway which is located in a rich natural setting with views of the majestic Mount Fuji, will help to popularize motor sports among people from a wide range of backgrounds and will make a contribution to the local community.

Enquiries: Project Planning Division: +81-550-78-1237
E-mail address: info-fswf1@fujispeedway.co.jp



1. Outline of the event

1) Event dates:

Friday, 28 September to Sunday, 30 September, 2007

2) Name of event:

2007 FIA Formula One World Championship Fuji Television Japanese Grand Prix

3) Endorsed by:

- Fédération Internationale de L'Automobile (FIA)
- Japan Automobile Federation (JAF)

4) Promoted and organized by:

- Fuji International Speedway Co., Ltd. (promoter)
- Fuji Motor Sports Club (FMC) (organizer)

5) Title sponsor: Fuji Television

6) Event management structure:

Honorary president:

Shizuoka Prefecture Governor Yoshinobu Ishikawa

Honorary vice presidents:

Oyama Town Mayor Hisashi Osada

Gotemba City Mayor Kaizou Osada

Susuno City Mayor Shunji Ohashi

Honorary chairman:

Japan Automobile Federation (JAF) President Setsuo Tanaka

Chairman:

Fuji International Speedway Chairman & CEO Akihiko Saito

Vice chairman:

Fuji International Speedway President & COO Hiroaki Kato

7) Venue:

Fuji Speedway (694 Nakahinata, Oyama-cho, Suntou-gun, Shizuoka Prefecture)

Outline of racetrack:

Circuit length: 4,563 meters

Longest straight: 1,475 meters

Altitude: 545 meters to 580 meters



8) Expected visitors:

- Friday: 50,000
- Saturday (qualifying practice): 90,000
- Sunday (final race): 140,000
- Total: 280,000.

9) Support race:

(To be announced)

2. Outline of event arrangements

1) Basic theme

“Endless Beauty, Unlimited Excitement-F1 Japanese Grand Prix at Fuji Speedway”

Fuji Speedway, which stands in a rich natural setting with a view of the majestic Mount Fuji, looks forward to welcoming a wide range of visitors from all over the world and will share the emotion and excitement of a world-class motor sports entertainment event with racing teams, sponsor enterprises, the media, and members of the local community.

2) Policy guidelines

1. Providing service based on advanced safety and high quality

In the setting of a racetrack with world top-class safety design, Fuji Speedway is committed to operating the event as safely as possible under a rigorously designed operating system. With the support of a full range of service facilities, an environment for spectators of unparalleled comfort and convenience will be ensured by securing separate paths for people and vehicles and by providing easy-to-follow guidance and signage. As the event approaches, detailed information will be made available at appropriate times on the new F1 dedicated Fuji International Speedway website (<http://www.fujispeedway.jp>) and through other channels.

2. Offering a variety of ways to enjoy F1

The event will be designed to allow a diverse range of people—from first-time spectators to hardcore fans of F1—to enjoy the races under the keywords:

“Know it. Enjoy it. Feel it”.



3. Contributing to and encouraging participation by the local community.

With local residents participating as operational volunteers and local elementary school students invited to come and watch the races, the aim is to hold a vibrant event in close cooperation with the local community and at the same time to promote to the world this region with its rich natural environment.

3) Ticket and ride system

Out of consideration for local traffic and the environment and to ensure trouble-free access for spectators, a system will be adopted that combines admission tickets with bus transportation.

1. Traffic management

- The final means of access to Fuji Speedway for all general visitors will be by bus.
 - Reaching the venue will, in principle, take one of three forms:
 1. Approx. 45,000* people by train (designated station) + free shuttle bus from the designated local station
 2. Approx. 55,000* people by private car (off-site parking) + free shuttle bus from the designated off-site parking lot
 3. Approx. 40,000* people by tour bus (arranged by travel agencies, etc)
- *Based on a total of 140,000 visitors projected for the day of the final.

2. Admission tickets

- Three types of tickets (all valid for three days) will be available:
 - Reserved seats tickets
 - Non-reserved area tickets
 - Wheelchair seating tickets
- Tickets will be sold through two methods: by lottery and through travel agencies on a first-come, first-served basis. (Tickets for wheelchair seating will be sold through a separate channel.)
- Applications for purchase through either sales method will start on April 2, 2007.
- For applications from overseas, a designated website and information desk is scheduled to go online in late January 2007 to provide relevant information and support regarding application procedure.

Sale by lottery

- Tickets will be sold in advance by a two-round lottery and afterwards on a first-come, first-served basis.
 - The following ticket types will be available:
 - 1) Designated train station + free shuttle bus type
 - 2) Designated parking lot (off-site parking) + free shuttle bus type
- NOTE: Travel to designated station or off-site car park is not included in ticket price.*
- Applications will be accepted through Fuji Speedway's F1 special website and by post (Detailed information will be announced during next January).

Sale through travel agencies

- Tickets will be sold via JTB and other travel agencies on a first-come first-served basis
 - Tickets will be sold in the form of tour packages that may include an admission ticket, accommodation and transportation. Further details are scheduled to be announced in early February 2007.
 - Applications will be accepted at travel agency branches, travel agency websites, and by telephone.
- NOTE: Lottery applications will be canceled for customers who have purchased a tour package from Travel Agencies. We ask for your kind understanding*

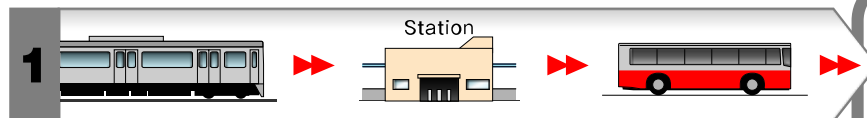
Wheelchair seating

- Sales will last until May 31, 2007. Tickets will be sold by lottery in the case of numerous applicants with winners being announced on June 15, 2007. A second round of sales determined on a first-come, first-served basis will follow (while tickets last).
- Two options are available for getting to the venue: private car (with parking on the premises for 3,000 yen) and taxi.
- Applications will be accepted by post only (Detailed information will be announced during next January). A copy of a physical disability identification booklet or other identification is required.

Appendix 1: How to get to the venue

1) Three methods

- Train sta. + shuttle bus



- Parking lot + shuttle bus



- Tour bus



2) Designated stations for train + shuttle bus

Shuttle buses from the following stations will be available.

Station	Train line
1. Mishima Sta.	(JR Tokaido Shinkansen, JR Tokaido Line)
2. Shin-Fuji Sta	(JR Tokaido Shinkansen)
3. Fuji Express Highland Sta.	(Fujikyuko Line)
4. Daiyuzan Sta.	(Izu-Hakone Railway Daiyuzan Line)
5. Another designated stations on JR Gotemba Line is subject to confirmation.	
6. Another designated station on Odakyu Odawara Line is subject to confirmation.	

3) Off-site parking areas for private cars

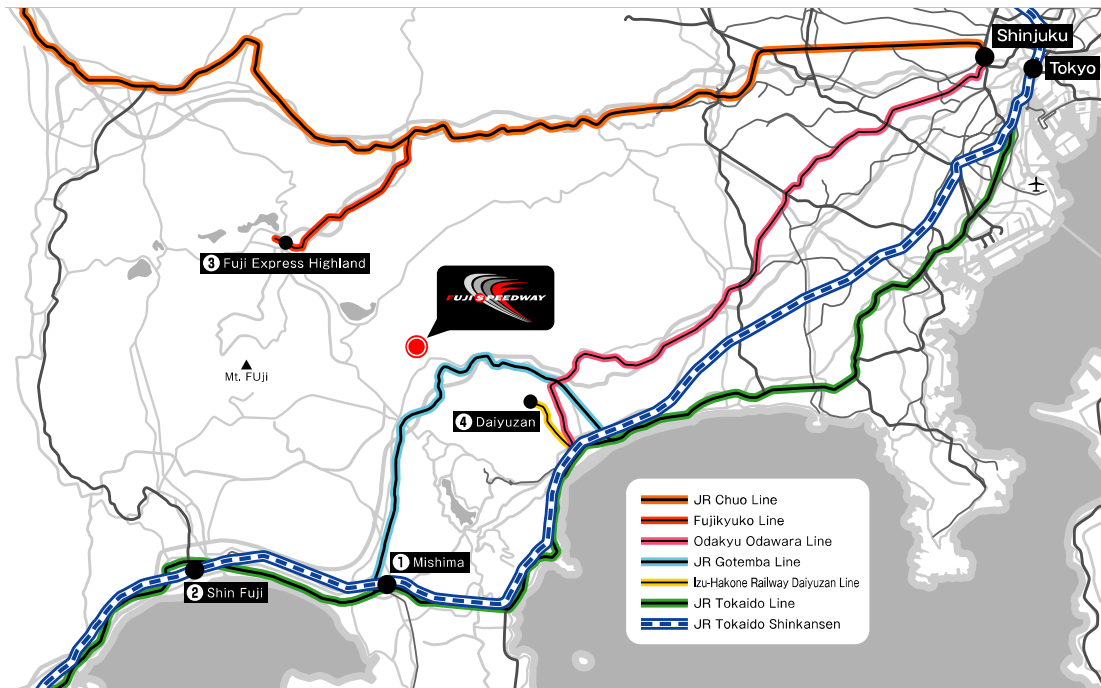
Approximately 25,000 parking spots spread among about 20 areas will be available as described below, with shuttle buses from each area:

- 1) Towards Susono (for access from the Susono Interchange of the Tomei Expressway), namely at the Eastern area of Mt. Fuji.
- 2) Towards Lake Yamanaka/Lake Kawaguchi (for access from the Kawaguchiko Interchange of the Chuo Expressway), namely at the Northern area of Mt. Fuji.

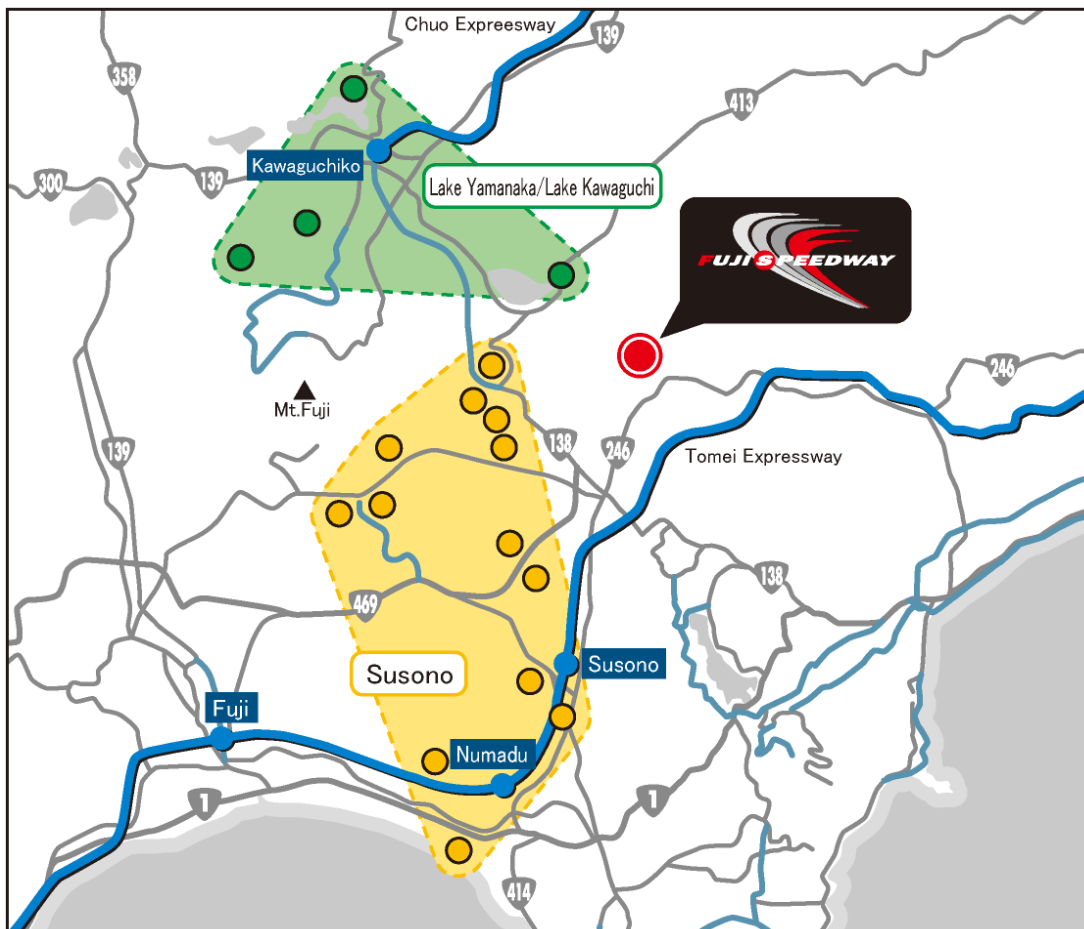
4) Tour bus

Tour buses will be available from travel agencies (departing/arriving from various bus terminals in major cities).

Map 1. Stations providing shuttle bus service

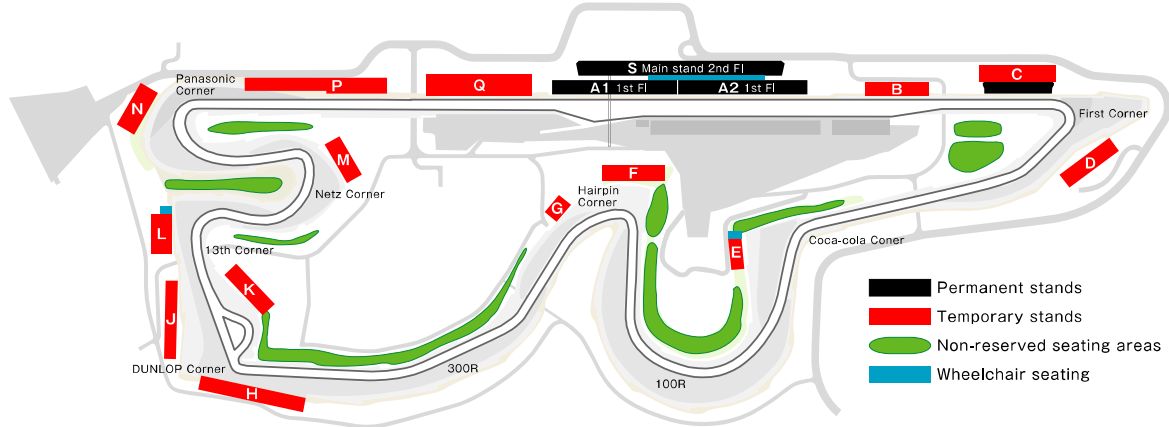


Map 2. Off-site parking areas



Appendix 2: Admission tickets

1) Seating details (Approx. 100,000 reserved seats will be available.)



2) Admission ticket prices (valid for all three days)

	Seat	Location	Price (in Yen)		
			Adults	JHS and HS students	Children* (3 years old through elementary school)
Reserved seats	S	Main stand 2nd floor	71,000	63,000	61,000
	A1	Main stand 1st floor	56,000	48,000	46,000
	A2	Main stand 1st floor (in front of pit)	61,000	53,000	51,000
	B	Straight (T1 side)	46,000	38,000	36,000
	C	In front of first turn	61,000	53,000	51,000
	D	Outside of first turn	41,000	33,000	31,000
	E	Coca-Cola turn	36,000	28,000	26,000
	F	Hairpin turn	46,000	38,000	36,000
	G	T7	36,000	28,000	26,000
	H	Dunlop turn	46,000	38,000	36,000
	J	Outside T12	41,000	33,000	31,000
	K	Inside T11	41,000	33,000	31,000
	L	In front of turn 13	31,000	23,000	21,000
	M	In front of Netz turn	36,000	28,000	26,000
	N	In front of Panasonic turn	31,000	23,000	21,000
P	Straight (T16 side)	51,000	43,000	41,000	
Q	Straight (Main stand side)	41,000	33,000	31,000	
Non-reserved area ticket			11,000	3,000	1,000

* Free for children under 3

3) Wheelchair seating prices

Seat	No. of wheelchairs (seats for assistants)	Price (in Yen)		
		Adults	JHS and HS students	Children (3 years old through elementary school)
Main stand 1st floor, top level (with roof)	100 (+200 seats)	40,000	8,000	5,000
Near reserved seats E and L (no roof)	20 (+40 seats)	11,000	3,000	1,000

NOTE 1: Price for accompanying assistants (up to 2) is also as above.

NOTE 2: Tickets for parking on the premises (one vehicle per wheelchair) are 3,000 yen (valid for all 3 days) and application should be made with the application for admission tickets.

4) Tickets for off-site parking lot

The following types of parking tickets are available (prices to be decided).

1. Private car (valid for all 3 days) – night parking allowed
2. Private car (valid for all 3 days) – night parking not allowed
3. Private car (valid for Sat. and Sun.) – night parking allowed
4. Motorcycle (valid for all 3 days) – night parking allowed (near Fuji Speedway)
5. Camp site (valid for all 3 days) – night parking allowed (open fires allowed)

NOTE: Open fires allowed for barbecues only at campsites

5) Admission ticket sales period

2007						
	Apr	May	Jun	Jul	Aug	Sep
Sales by lottery	2 Applications for first round 15 Lottery 25 Winners announced	9 Applications for second round 19 Lottery Winners announced	1 Sales first-come first-served while tickets last			
Sales by travel agency	2 Sales					
Wheelchair seating	2 Applications for first round (lottery in the case of numerous applications)		31	15 16 Winners announced	Applications for second round (first-come first-served while tickets last)	

6) How to apply for sales by lottery

Include the information below and apply through the Fuji Speedway special website or by mail (application forms available from JTB branches).

1. Choose desired reserved seats or non-reserved area (up to three choices)
2. Choose method of transportation (train station+ non-fee shuttle bus or designated parking lot + non-fee shuttle bus)
 - If train + shuttle bus is chosen, you can choose a designate a station (up to three choices)
 - If private car + shuttle bus is chosen, you can choose an off-site parking area (up to three choices) and choose a type of parking ticket.